



Efficiency
Valuation
Organization



INTERNATIONAL
PERFORMANCE
MEASUREMENT
& VERIFICATION
PROTOCOL



INTERNATIONAL
ENERGY
EFFICIENCY
FINANCING
PROTOCOL

IPMVP® COMPANY QUALIFICATION

The IPMVP® and its full name, International Performance Measurement and Verification Protocol®, are trademarks of Efficiency Valuation Organization®. Nominative fair use of the said trademarks is permitted when referring to EVO's goods and services associated with the marks. However, some companies use the IPMVP® trademark to promote their commercial activities and this situation creates confusion within the industry.

To avoid such misuse of the IPMVP® trademark, EVO is introducing the IPMVP COMPANY QUALIFICATION program. This program authorizes M&V service providers to use our valued trademark under the conditions presented in this document.

The IPMVP Company Qualification program also recognizes M&V professionals trained and certified to the IPMVP by EVO-approved instructors and certified by EVO. At present, there are two such certifications¹:

- PMVA – Performance Measurement and Verification Analyst
- PMVE – Performance Measurement and Verification Expert

The program aims to help the industry, governments, and other institutions that rely on the IPMVP in their programs, regulations, and legislation recognize M&V Services Providers that adhere to the IPMVP.

BENEFITS – FOR EACH CALENDAR YEAR

- Stand out within the energy efficiency industry as an IPMVP-recognized company that works with IPMVP-trained and certified professionals for their M&V work.
- Receive the authorization from EVO and the IPMVP to use the badge featuring the branded IPMVP name and logo on printed material such as M&V Plans, RFP submissions, website, marketing material, etc., when the company qualification is active.
- Authorization from EVO to claim that the company is an IPMVP Qualified Company when such qualification is valid.
- The IPMVP Qualified Company profile and general information are posted on the EVO website in the qualified company registry, including a live link to the company's website. Clients, utilities, and government officials can verify a company's IPMVP Qualified Company status live.
- The opportunity to publish technical articles and case studies in M&V Focus on EVO's website. Such publications can then be used to obtain qualifying hours (QH) for the PMVA and PMVE certification renewals.
- The opportunity to post short stories in the M&V Blog on EVO's website.
- The opportunity to present a webinar on a technical topic during M&V Month (November). Your company logo will appear as an M&V Month sponsor and be included in M&V Month marketing activities.

¹ Information on these programs can be found at: <https://evo-world.org/en/products-services-mainmenu-en/ipmvp-certifications>

Individuals who took EVO's *M&V Fundamentals and IPMVP* course and exam before 2022 and received a professional certification co-sponsored by EVO, may apply to receive the PMVA certification. More information is available at: <https://evo-world.org/en/products-services-mainmenu-en/ipmvp-certifications/performance-measurement-verification-analyst>



CRITERIA FOR M&V SERVICES PROVIDERS²

1. Provide evidence of incorporation in the country where the company operates. For example, this could be a government-issued certificate or a link to an official database where the company is listed.
2. Provide a short description of your company's services. This information will be posted in EVO's IPMVP Qualified Company registry on EVO's website.
3. Having PMVA or PMVE on staff or working with independent PMVA or PMVE-certified consultants.
4. Evidence of recent M&V work performed in the past 12 months³. For example, this could be one of the following:
 - Two (2) M&V plans or abstracts of M&V plans that clearly show the company's name applying for the company qualification and the names of one or more PMVA and PMVE involved in preparing the plan. Ensure not to include confidential information or request your client's written authorization to transmit this information as necessary.
 - Two (2) completed/submitted M&V Reports. The information should include the name of the company applying for the company qualification and the name of one or more PMVAs and PMVEs involved in preparing the report. Ensure not to include confidential information or request your client's written authorization to transmit this information as necessary.
 - For independent third-party verifier, a written confirmation from their client (often a utility or a government agency) of M&V work performed on their behalf by a PMVA or a PMVE.
5. **Statement of Compliance** (including acceptance of the EVO-IPMVP Code of Conduct) signed by the company's responsible official or the M&V manager.

SAMPLE BADGE

- The term "IPMVP QUALIFIED COMPANY" appears at the top of the badge.
- The period (year) of the company qualification validity appears just below.
- The name of the IPMVP Qualified Company appears in large letters below the central blue line.
- Up to three country names where the company is active.
 - For large corporations with decentralized decision centers, the IPMVP Company Qualification is limited to one (1) country name⁴. Company Qualification registration is required for every country where the company is active. At least one PMVA or PMVE must be active in every specific country.
- A QR code appears on the badge to allow third parties to verify the status of the IPMVP Qualified Company as posted on the public registry on the EVO website.



² A similar program is currently in development for software and M&V tools providers.

³ All the information provided in the course of this application will be kept strictly confidential and only accessible by EVO staff and kept on protected servers.

⁴ In doubt, please contact us for clarifications.



PRICING

GDP Per Capita	Fewer than five (5) M&V plans or reports are prepared or reviewed annually.	Five (5) or more but less than 15 M&V plans or reports are prepared or reviewed annually.	Fifteen or more M&V plans or reports are prepared or reviewed annually.
US\$ 25,000 < GDP	US\$ 500	US\$ 1000	US\$ 1500
US\$ 15,000 < GDP < US\$ 24 999	US\$ 375	US\$ 750	US\$ 1125
US\$ 14,999 > GDP	US\$250	US\$ 500	US\$ 750

NOTE: If the Qualified Company status is maintained for three years, a full-price credit will be extended for micro-companies, i.e., one or two staff consultants, for renewing the PMVA or PMVE certification.

- The IPMVP company qualification is **valid for one calendar year**, as the sample badge indicates. The pricing will be pro-rated to the months left in the calendar year when the application is received.
- You can consult the following site to see your country's GDP per capita.
<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD>

PROCEEDS

All proceeds from the IPMVP company qualification program will finance the development and maintenance of the IPMVP Core Concepts and accompanying application guides.

HOW TO APPLY

- To apply for IPMVP Qualified Company status, please provide the information listed in the criteria section above and return the signed compliance form to evo.central@evo-world.org