Call for Proposals

Support for increased Efficiency Valuation Organization (EVO) presence in Europe

Background

Since the early 1990s, there has been an increasing need for measuring and verifying energy efficiency investments to overcome existing barriers to energy efficiency. This work was initiated in North America but quickly became an international effort during the development stage. In the late 1990s, the International Performance Measurement and Verification Protocol (IPMVP) was published. In 2004, the Efficiency Valuation Organization (EVO) was incorporated as a non-profit organization in the US with the mandate of maintaining and improving the IPMVP over time.

In the period 2010 to 2012, the IPMVP was updated, and EVO translated the protocol into Bulgarian, Catalan, Croatian, Czech, Polish, Romanian, Russian, Spanish, Brazilian Portuguese, and French. During the same period, EVO also published the International Energy Efficiency Financing Protocol (IEEFP) and released translations in Bulgarian, Czech, Spanish, Croatian, Polish, and Romanian. In 2015, EVO published the IPMVP Core Concepts along with application guides made of former chapters of the original IPMVP publication. Translations to German, Dutch, Turkish and Korean followed. EVO’s IPMVP Application Guides Family is increasingly being used in Europe and is heavily referenced in leading projects and initiatives that seek to de-risk energy efficiency investments.

The increased use of IPMVP’s measurement and verification (M&V) analytical framework reflects EVO’s training activities conducted over the past 15 years. EVO has an extensive and growing network of training partners in Europe, including organizations such as AFNOR in France, FIRE in Italy, ADENE in Portugal, EnergyLab in Spain, the AEA in Austria, and many others in Switzerland, the UK, Ireland, and Germany. Thousands of industry practitioners have been trained to EVO’s M&V standards.

Despite this success in educating industry stakeholders in Europe, EVO’s involvement and presence in EU-wide discussion on energy efficiency market needs and policy are less developed. Greater direct visibility for EVO in European policy discussions is expected to both raise the profile of M&V as an issue that needs greater attention, and lead to new opportunities for the application of EVO products. This includes the potential deployment of the Certified Energy Savings Verifier (CESV) program as well as newly developed training programs based on the revised IEEFP.

Scope of Work and Tasks

EVO seeks a consultant to assess how EVO could expand its influence throughout Europe, to become a more concerted player in Europe’s energy transition and the implementation of the Efficiency instruments of the Clean Energy for all Europeans Package.

Under the guidance of the EVO Board, the consultant will work with EVO staff, training partners, and their contacts in the European energy efficiency industry to undertake the following tasks:
▪ Survey how M&V activities are currently conducted for efficiency projects across Europe. This includes a snapshot of M&V standards, protocols, and other relevant guidelines as well as the specific use of IPMVP and other EVO products.

▪ Assess how EVO products can be better anchored in EU directives and through complementary efforts such as through Concerted Actions for EU Energy Efficiency Directive (EED) and Energy Performance of Buildings Directive (EPBD). The assessment should highlight the project-level specific M&V requirements generally applied for business transactions versus measurement, verification, and reporting (MVR), more frequently used at the organizational or national level.

▪ Assess capacity gaps for local industry practitioners in key selected countries, and identify immediate opportunities for EVO market development.

▪ Identify key organizations and individuals that would need to be involved in any expanded activity aimed at increasing EVO’s reach and presence in Europe.

▪ Make recommendations about how EVO can play a more prominent role in policymaking in the EU.

Deliverables will be:

▪ A short report detailing the above findings
▪ A list, mapping and consultation report related to stakeholders

These tasks should be completed by the end of December 2020 with an expected level of effort of approximately 25 days.

How to Apply

Please submit your CV and Cover Letter, in which applicants must detail the following qualifications:

▪ Postgraduate qualifications in a relevant discipline;
▪ At least ten years’ experience in energy efficiency issues in the European context;
▪ Prior experience in stakeholder engagement and market assessments; and
▪ Strong skills in report writing in the English language.

Proposals must be submitted to evo.central@evo-world.org no later than Friday, 18 September 2020. For any further inquiries related to this assignment, please contact Denis Tanguay, Executive Director, EVO at dtanguay@evo-world.org.