



Efficiency
Valuation
Organization



INTERNATIONAL
PERFORMANCE
MEASUREMENT
& VERIFICATION
PROTOCOL



INTERNATIONAL
ENERGY
EFFICIENCY
FINANCING
PROTOCOL

IEEFP COMMITTEE STATEMENTS AND GOALS

THE CHALLENGE

Use the IEEFP and its training courses as leverage to accelerate Energy Efficiency projects, create awareness, and foster confidence in Financial Institutions and Energy Consumers (investors-hosts) to structure projects with high impact in GHGs, financial savings, and asset modernization, all these in the face of a need to reduce costs and an environment with pressures (Change climate, breakdown of the supply chain, COVID for example).

THE STATEMENTS

STATEMENT 1

Financial institutions are exposed to pressure by local and international agents to implement climate actions such as decarbonization and energy transition. Increasingly, they will need to deploy a green financing offer and thereby incorporate climate tools like M&V to measure positive impact and develop reliability and confidence in the project savings.

STATEMENT 2

Companies also need to incorporate environmental, social, and governance (ESG) strategies due to the need of institutional investors or clients, which require them to adopt commitments to be transparent and adopt a sustainability strategy and tools that support them, like energy access and efficiency.

STATEMENT 3

Although the IEEFP focuses on financial institutions, many parts of the protocol are adequate to educate other actors (companies of all sizes, multinationals, ESCOs, Super ESCOs, and government). There is also a need to develop new and/or promote current innovative financial products and stimulate demand for EE projects.

STATEMENT 4

Creating awareness and knowledge of the implications of Energy Efficiency Financing in government entities is relevant. Government entities are uniquely positioned to influence the market by making public policy that promotes energy efficiency and their capacity to facilitate the execution of energy efficiency projects in the government itself.

THE GOALS

GOAL 1

Raise awareness about and promote EE financing and adequate M&V.

GOAL 2

Support Capacity Building on LFIs with Energy Efficiency and foster IEEFP training in Local Financial Institutions (LFI)

GOAL 3

Bring IEEFP to new markets and stakeholder groups: financial executives in companies, investors, development agencies, and government.